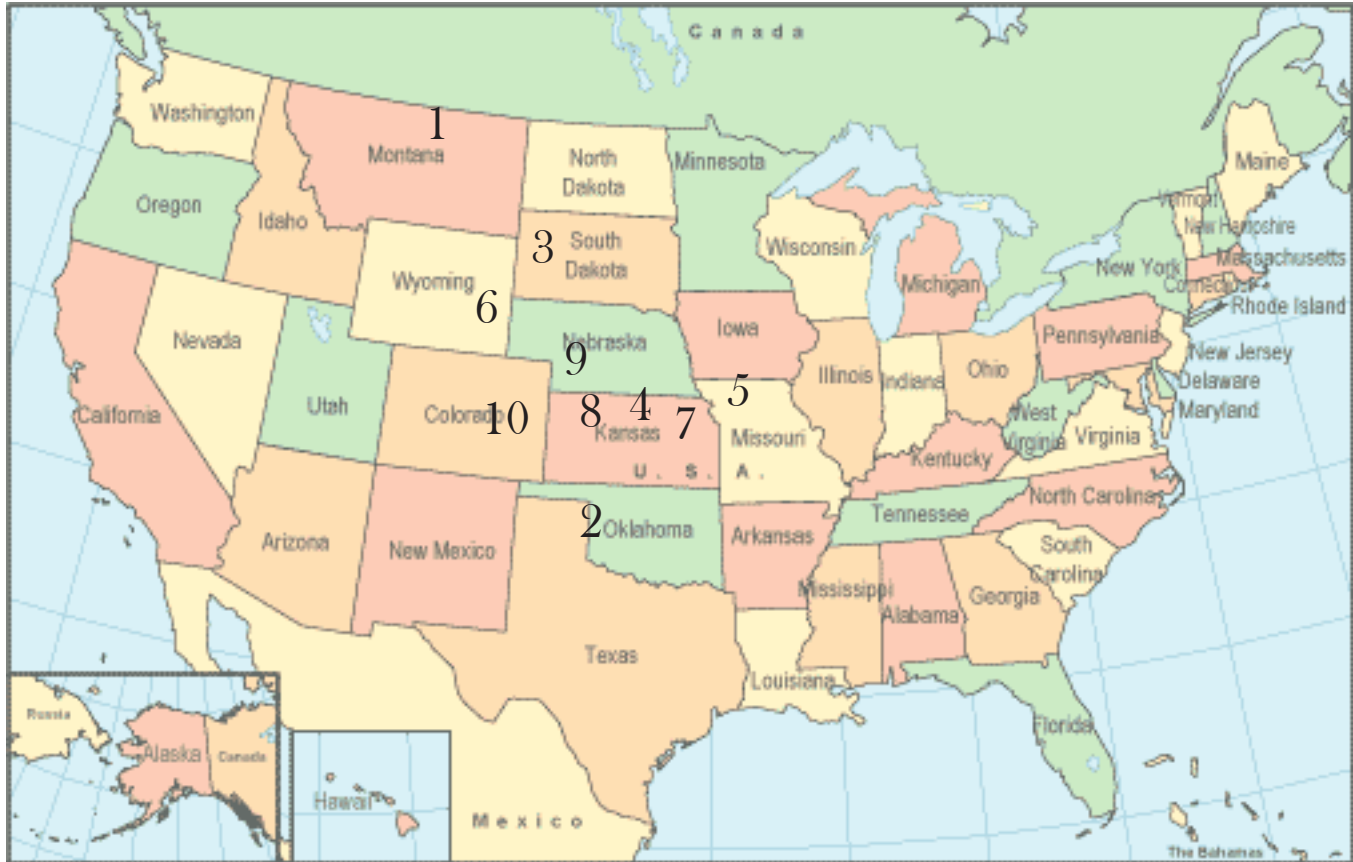


TRIPLE C, INC.

The Original Flat Bed Bale Handler

March 2010

2009 Top Ten Dealers Announced



- 1. Triple T Sales**
- 2. Pro Fab Welding**
- 3. Carl's Trailer Sales**
- 4. Boot Hill Sales**
- 5. Bonnett Trailer Sales**
- 6. Lone Tree Ag**
- 7. Miller Ranch Equipment**
- 8. Winchell's Inc.**
- 9. Intensive Auto**
- 10. S&E Sales**

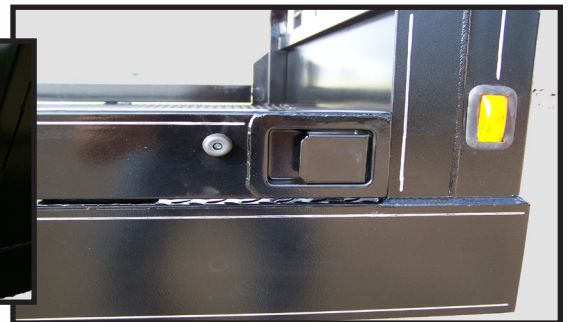
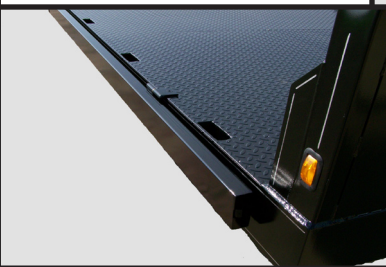
Chinook, Montana
Leedey, Oklahoma
Belle Fourche, South Dakota
Clay Center, Kansas
Stewartsville, Missouri
Chugwater, Wyoming
Alma, Kansas
Phillipsburg, Kansas
Madrid, Nebraska
Seibert, Colorado

Apex Flat Bed Available



Apex 100 Shown Above

Triple C, Inc. is excited to introduce the line of Apex flat beds. This product will include many significant features that will appeal to a wide range of customers. Drop down 4" side rails will be standard equipment on this model. A paddle latch toward the front of the bed will secure the rail in the up position. The latch strikes on the headache rack gusset on the Apex 100, 200, and 305. It strikes on a fixed side rail extending along the angle of the 55 series. A 1-1/2" slot is located at the back of each rail to accommodate a 2x4 to use as a tailboard. Rubber bumpers are located at the front and rear of each rail to dampen any rattling sound common to fold down rails. Four stake pockets are located down both sides of the bed. Louvers have been incorporated into the headache rack design as well as tail, back up, and marker lights. Brushed chrome decals along with silver pinstriping contribute to a very nice finish.



APEX
By TRIPLE C

Meet The Staff...



Dave Barrett

Dave has been a member of the Triple C sales team for over a year. He has more than 20 years of customer service and sales experience. Five years of this experience was as a factory sales representative for Boss Livestock Trailer Sales of Sabetha. His primary role with Triple C is outside sales and dealer development. He also plays a large role in inside sales/customer service as well as assists in the advertising duties. Dave and his wife, Ann, have been married for 39 years and have two children and two grandchildren.



Carol Nolte

Carol joined our staff as secretary in September of last year. She manages all warranty data as well as assists in the accounts receivable and payable department. Carol and her husband, Tom, have been married for 33 years. They have two sons and three grandchildren.

HYDRABED BY TRIPLE C



- *3000 # Lift Capacity
- *Full Two Year Warranty
- *Engine Driven Hydraulics
- *Optional 3rd Spool Valve and Tool Boxes

Winchells Inc.

785-543-2118

Phillipsburg, Kansas

More than 200 Hydra Beds installed since 1992!

Advertising Assistance Available

The advertisement to the left was developed last Fall for Winchell's, Inc. of Phillipsburg, Kansas. The advertisement below was created last summer and has ran monthly in The High Plains Journal. Please contact Jay Russell for assistance with your advertising design needs.

We Measure Our Success By The Satisfaction Of Our Customers

**HYDRABED
BY TRIPLE C**

Otis Dewey (pictured above right with his newest Hydra Bed) of McDonald, Kansas purchased the first Hydra Bed in 1983. A revolution in pickup-mounted bale handling equipment began with this innovative product. Since then, Triple C, Inc. has built a reputation of manufacturing the most dependable flat bed bale handler available. A rugged design, superior craftsmanship, and powerful engine driven hydraulics have provided ranchers years of dependable hay handling and efficient feeding.

WWW.TRIPLE-C-INC.COM

800-530-5624

Co-op ad credit available

Co-op ad credit used

Co-op ad credit remaining

Dealer Spotlight - Boot Hill Sales



Pictured Above: Bob Bartley and Leroy Bartley

Boot Hill Sales of Clay Center, Kansas finished 2009 with a #4 sales ranking among Triple C, Inc. dealers. This is their highest ranking in the twenty four years they have been handling the Triple C product line. Bob Bartley and his father, Leroy, share in the day to day operations of their business. "We had purchased a Hydra Bed and used it for about a year before we got interested in a dealership," states Bob. "After we became an authorized dealer, we sold a few beds but it wasn't until we got serious about it that we slowly began to experience more success." Boot Hill Sales commitment to customer service and aggressive marketing have enabled them to become very successful. "We do everything we can to get the customer's truck out the same day. When he's ready to do something it's my experience that he usually wants it sooner than later." They also have a presence in the Salina, Kansas Farm Show where they display the Hydra Bed as well as its accessories every year. In addition to that, they advertise a great amount in the "Grass and Grain" farm newspaper that covers their region.

"Boot Hill Sales is a good example of a dealership that didn't have great immediate success, but eventually increased sales by doing the right thing for their customers," Jay Russell, Triple C's sales manager states. "We consider ourselves very fortunate to have them, as well as so many other committed individuals, represent our product line with integrity."



Important Pump Wiring Notice

It is important to obtain power for the hydraulic pump directly from the battery rather than the power distribution center. Wiring into a fuse in this box may result in failure due to circuit overload. The expense to replace this unit on a Dodge (shown at the left) is in excess of \$400.